



WHAT YOU NEED TO KNOW

JOHN COLBERT, ESQ
CAPITOL HILL PARTNERS

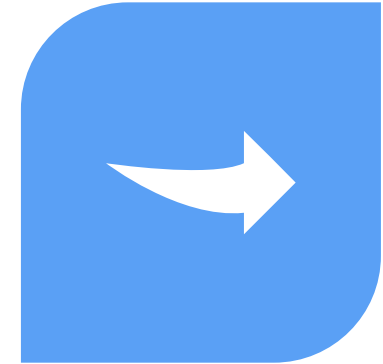
Areas for Discussion



FY 20 FUNDING UPDATE



WHAT'S HAPPENING ON THE
HILL AND IN THE
ADMINISTRATION



WHAT TO EXPECT
MOVING FORWARD

STATUS OF FY20 FUNDING

FY20 budget request

4

- ▶ Administration's FY 20 budget request
- ▶ Proposes 9.5% cut to domestic programs
- ▶ 12% cut to the Department of Education

FY 20 House Budget

5



House Democrats created their own budget bill this spring – no agreement with Senate on overall funding.



Provided 5.7% increase or domestic programs above FY 19.

FY 20 House Labor-HHS funding

6

New House Labor-HHS Chair – Rosa DeLauro (D-CT)

- \$11.8 billion increase for Labor-HHS
- Passed on party line vote through House

House Labor-HHS Bill

Department of Education

WIOA Title II Adult Education	+\$30 million
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Increases Pell Grant by \$150	
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CTE	+37 million
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FY 20 House
Labor-HHS
Appropriations
bill

House Labor-HHS Bill

Department of Labor

WIOA	+380 million
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Adult	+\$55 million
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Youth	+\$61 million
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FY 20 House
Labor-HHS
Appropriations
bill

House Labor-HHS Bill

Department of Labor

Apprenticeships	+90 million
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New Strengthening Community College Grants initiative	\$150 million
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FY 20 House
Labor-HHS
Appropriations
bill

House Labor-HHS Appropriations bill

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**House bill will be high point
for FY 20 funding this year**

Senate refused to move forward without a budget

Unlike the House, Senate Majority Leader Mitch McConnell refused to move forward on any appropriations bills until budget agreement put in place.

No Senate appropriations bill has passed on the Senate floor to date.

GOOD NEWS – FY20 and FY 21 BUDGET AGREEMENT

Budget deal for FY 20 and FY 21

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Previous two year budget agreement expired



Without a new budget agreement:

FY 20 – 9.3% below
FY 19 overall
domestic funding

Budget deal for FY 20 and FY 21



Bipartisan compromise -
two year deal



Domestic funding increased
by 4.5% in FY 20 and an
additional 1% in FY 21.

Budget deal for FY 20 and FY 21

However, \$15 billion less for domestic programs than in FY 20 House budget

Roughly half of this cut will likely come from the House Labor-HHS bill.

Budget deal for FY 20 and FY 21

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**EXTENDS DEBT
LIMIT FOR TWO
YEARS**

**ELIMINATES
“POISON PILL
RIDERS” ON
APPROPRIATIONS
BILLS**

**ENDS TEN YEAR
BUDGET
CONTROL ACT
CAPPING ANNUAL
DISCRETIONARY
SPENDING**



FY20 FUNDING NEXT STEPS

FY 20 Senate Labor-HHS bill – on hold

18



Democrats unhappy with overall funding level – less than 1% above FY 19



\$5 billion transferred from Labor-HHS to provide more funding for border wall



Bill is stuck – no movement in past two months

Senate Labor-HHS Bill

Department of Education

WIOA Title II Adult
Education

Level funded

Increases Pell Grant by
\$135

CTE

Level funded

Rescinds \$1.3 billion of
Pell Surplus

19

FY 20 House
Labor-HHS
Appropriations
bill

Senate Labor-HHS Bill

20

Department of Labor

WIOA

Level funded

Apprenticeships

\$170 million
(+10 million)

New Strengthening
Community College
Grants initiative

\$0

FY 20 Senate
Labor-HHS
Appropriations
bill

FY20 funding – state of play

Continuing Resolution passed
through November 21st -
Keeping government open a
top priority of both parties


FY20 Labor-H funding – next steps



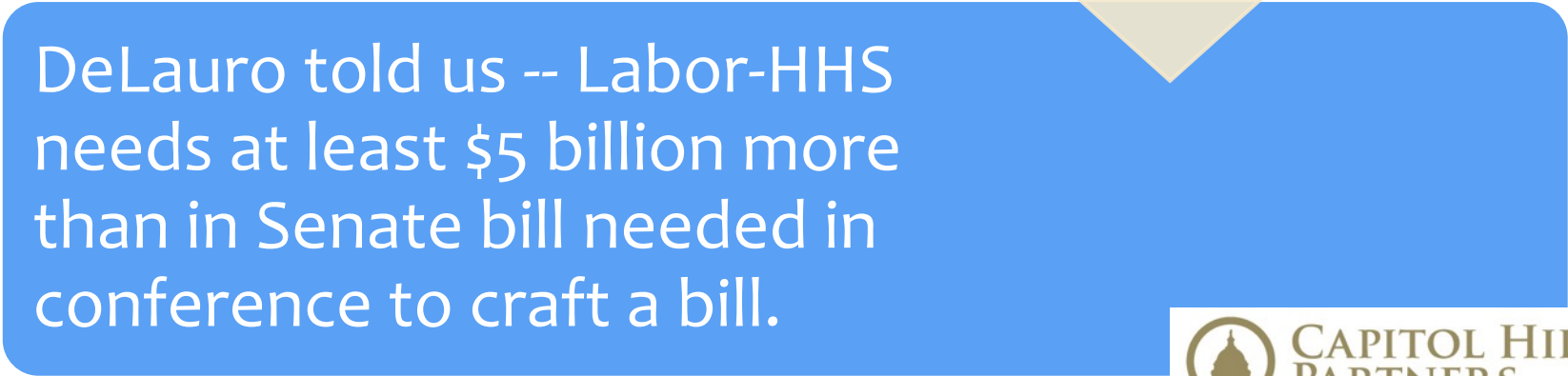
Little chance for moving controversial FY 20 Senate Appropriations bills to the floor for passage

House and Senate leadership are now negotiating top line funding for Labor-HHS and other appropriations bills to prepare for Conference negotiations

FY20 Labor-H funding – next steps



Senate Labor-HHS Chair Blunt told us - he hopes for \$3-4 billion more for Labor-HHS when goes to conference – wants to work with DeLauro to complete bill.



DeLauro told us -- Labor-HHS needs at least \$5 billion more than in Senate bill needed in conference to craft a bill.

FY20 Labor-H funding – next steps

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As a result, the overall Labor-HHS Conference funding allocation will be the key determinant to completing a bill this year

Options left to resolve FY20 funding

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Completion of FY
20 bills with
modest increase
for Labor-HHS

Additional short term CR?
Year long Continuing
Resolution?

A nighttime photograph of the U.S. Capitol building in Washington, D.C. The building is illuminated, and its iconic dome is prominent against a dark blue sky. The foreground shows a dark, reflective surface, likely a pool of water, which mirrors the lights from the building. The text "THE STATE OF PLAY ON CAPITOL HILL – ADDITIONAL ISSUES OF INTEREST TO NASDAE" is overlaid in white, bold, sans-serif capital letters, centered horizontally and partially obscuring the building's facade.

THE STATE OF PLAY ON CAPITOL HILL – ADDITIONAL ISSUES OF INTEREST TO NASDAE

Chair Bobby Scott (D-VA) -

Jurisdiction includes:

- Higher Education Act reauthorization
- WIOA reauthorization
- Apprenticeships

Chairman
Bobby Scott
told us:

WIOA reauthorization easier than HEA –
immediate results for workers and
employers – begin process early next year

Apprenticeships – Registered only with
federal funds

**Chairman
Bobby Scott
told us:**

He intended to introduce a HEA reauthorization bill this month –unveiled the “College Affordability Act” last week.

Builds upon the “Aim Higher Act” he introduced last Congress.

Higher Education Act reauthorization – House

30

Chairman
Bobby
Scott's
Higher
Education
bill:

Affordability – additional federal investment in states offering free community college

Pell grants boosted \$500

Pell for short term training for credentials

Chairman
Bobby
Scott's
Higher
Education
foci:

Stronger wraparound services for students

Encourages dual enrollment programming

Accountability for institutions - completion and workforce participation rates.

Cracks down on low performing for profits

Senate HELP Committee

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Chair Lamar Alexander (R-TN) - retiring in 2020



Priorities include:

Reducing health care costs;
HEA Reauthorization

Also on agenda:

WIOA reauthorization

HEA reform difficult

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- ▶ Alexander multi year effort with Ranking Member Patty Murray (D-WA) on bipartisan HEA reform bill.
- ▶ **Still major roadblocks** – how to address Title IX sexual harassment claims and Title IV financial aid issues.
- ▶ **Comprehensive HEA reform unlikely** to move forward in the Senate, as a bipartisan bill is needed for passage.

Alexander introduces package of eight Student Aid Improvement Act last week

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Series of mini bills with bipartisan support:

- ▶ Permanent mandatory funding for HBCU's and MSI's
- ▶ FAFSA simplification
- ▶ **Pell grants for prisoners**
- ▶ **Short-Term Pell for certificates – JOBS Act**
- ▶ **Increased maximum Pell grant**
- ▶ Alexander also plans to include the College Transparency Act, which creates a Student unit record data;

Alexander introduces package of eight Student Aid Improvement Act last week

35

- ▶ Democrats have rejected this piecemeal approach, seeking comprehensive HEA reform.

HEA and the workforce

Bipartisan HEA reform has proven difficult for the past two Congresses

However - common theme – preparing our students for the workforce.

Pell for short term training?

Health Professions Opportunity Grants bill – HR 3398

Passed in House Ways and Means Committee yesterday on party line vote

Provides funding for the education and training of low income participants in high demand career pathways jobs.

Allows for direct support for adult education activities for participants

Health Professions Opportunity Grants bill – HR 3398

Applications must describe how basic skills education, work readiness activities, career coaching, mentoring, will be provided to help individual gain employment.

5 year grants – two per state

Funding: \$425 million per year

Eligible participants – up to 200% of federal poverty level

Eligible entities: WIB's, State agencies, IHE's, Community Health Centers, health care employers.

Health Professions Opportunity Grants bill – HR 3398

Requires ABE competency assessment;

Establishment of a **network of partners** to offer improved basic academic skills or English language proficiency before entering a training program;

Assistance in accessing and completing HSE or adult basic education courses as necessary to achieve success in the project and make progress towards career goals.

Embeds adult basic skill maintenance as part of post graduate career coaching and mentoring;

Health Professions Opportunity Grants bill – HR 3398

NASDAE has been a leader in support of this bill – working with the Committee and an original co-signor when it was introduced.

No Senate companion measure at this juncture

A photograph of the White House in Washington, D.C. The building is white with a prominent portico supported by columns. In front of the building is a large green lawn. A fountain is spraying water in the center of the lawn. There are many trees and bushes around the White House. The sky is overcast.

THE ADMINISTRATION

Apprenticeships

42

Debate about Registered v. Industry Recognized Apprenticeships (IRAP's) has heated up.

First round of IRAP's awarded – second round FOA closed last month

Apprenticeships

43

ETA released IRAP proposed rule -320,000 comments

IRAP paid through – H-1B fees

Cannot pay for IRAP's through annual funding from Congress

Key takeaway – budget agreement – no policy riders for the next two years, allows ETA to expand IRAP's without interference from Congress.

White House and the workforce

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National Council for the American Worker

Just celebrated its one year anniversary

13.7 million commitments to hire or retrain workers by 352 companies

Council Goal – development of a national workforce strategy by July 2020.

Focus on skills gap and needs of demand driven industries

IMPLICATIONS FOR
NASDAE

OUR APPROACH
MOVING FORWARD

Our approach moving forward

- ▶ **Major funding cuts are in the rearview** - expect funding stability for the next two years
- ▶ **House and Senate unlikely to flip in 2020.**
- ▶ **Work with both parties** in both chambers on key funding and authorizing issues
- ▶ **Anticipate stronger coordination between workforce and higher education – community colleges are the linchpin** of this approach
- ▶ **Focus on areas of consensus** for our agenda



PRESIDENTIAL RACE

2020 Presidential election

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NATIONAL POLLS
IRRELEVANT –
BATTLEGROUND
MATTER



SIX KEY
BATTLEGROUND
STATES (AZ, FL,
MI, NC, PA, WI)



ALL ABOUT
GOTV

Key trends to watch in 2020 elections

50



Changing demographics in key states could make them more competitive



Suburban districts will play an important role in 2020 elections



President Trump's approval rating remains strong in solidly Republican states

Presidential race - Trump's approval rating is currently lower than the three recent two term presidents

51

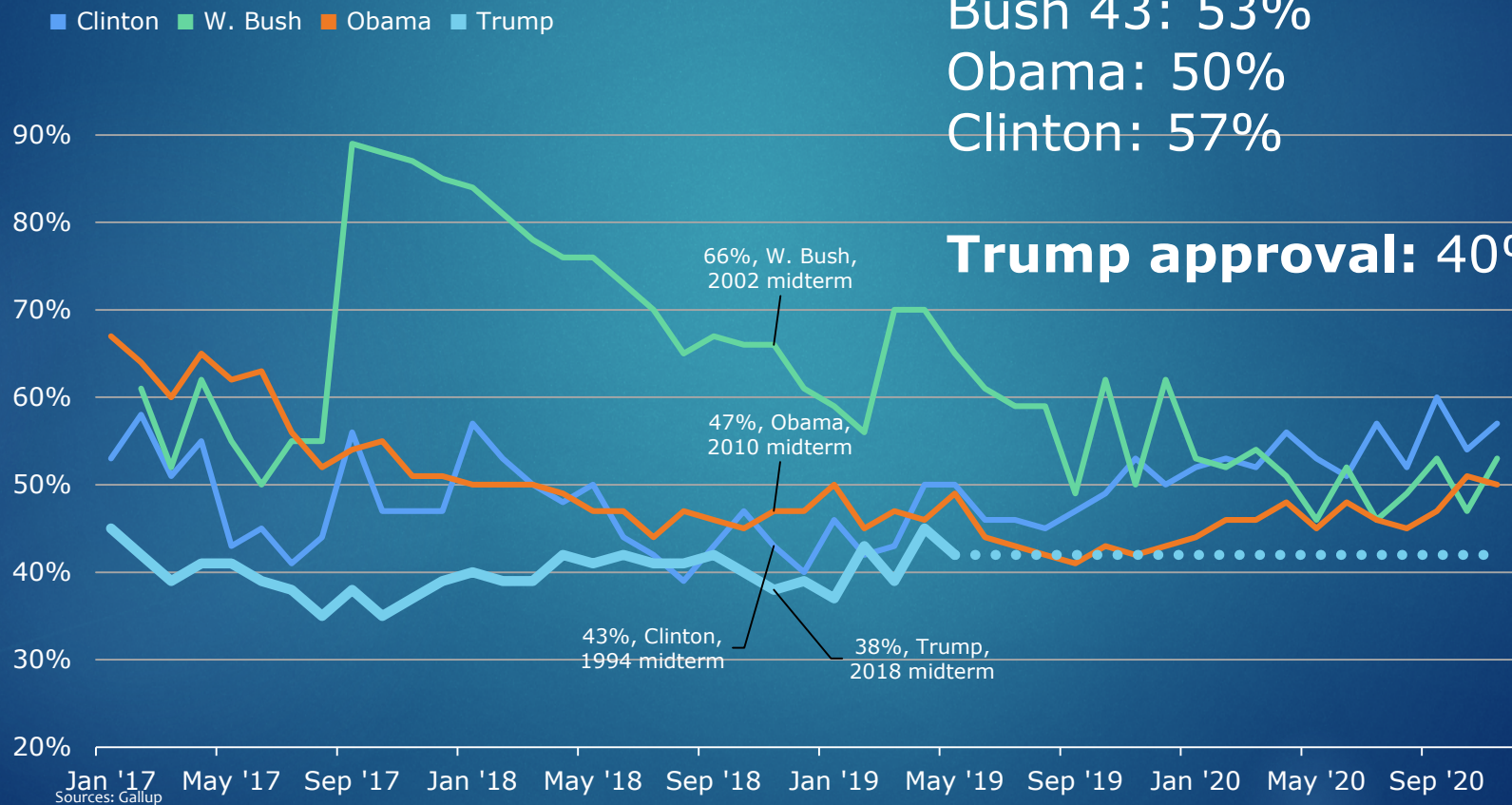
Approval September year three:

Bush 43: 53%

Obama: 50%

Clinton: 57%

Trump approval: 40%



Trump's approval rating is in between the last two presidents who did not win reelection

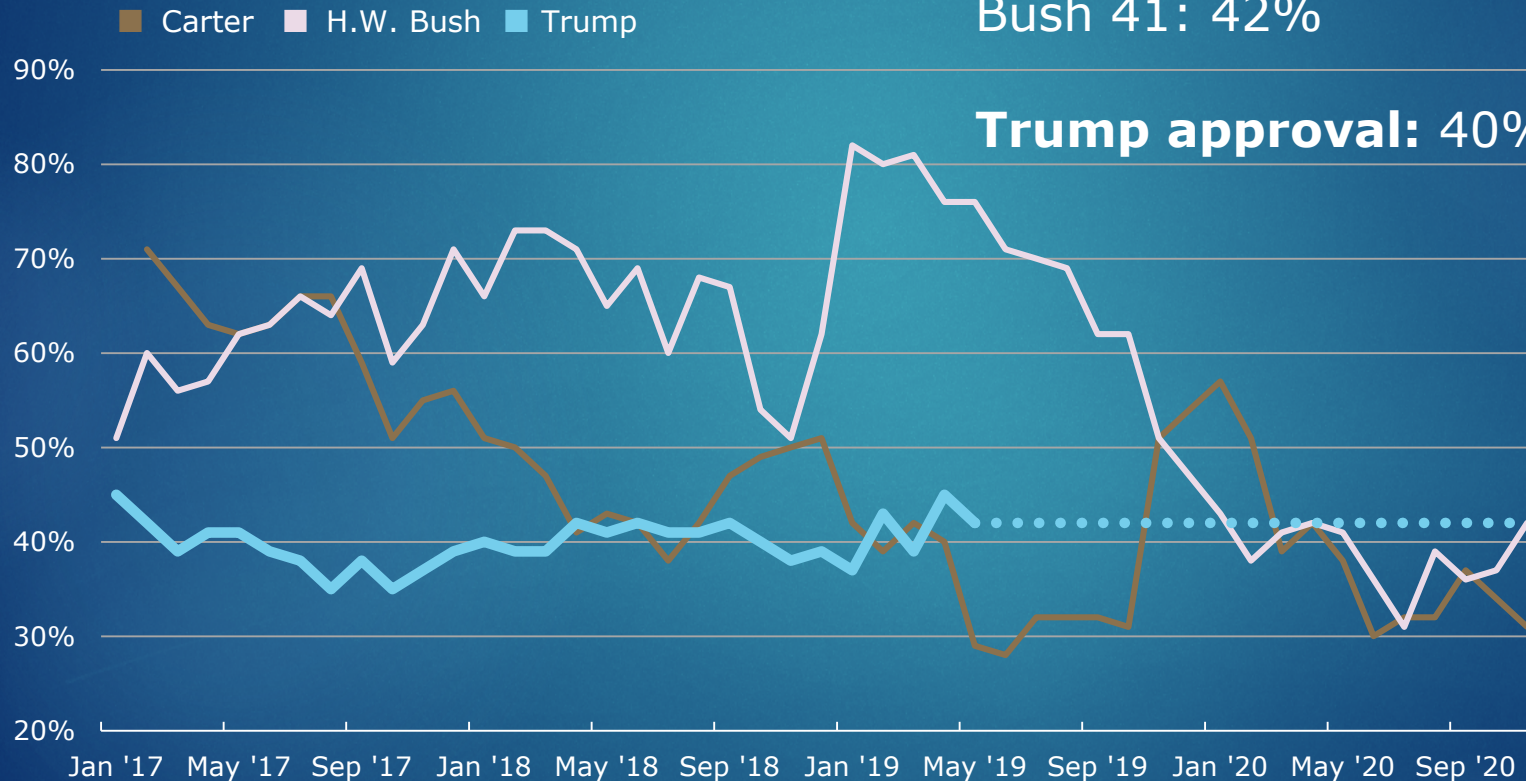
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Approval October year three:

Carter: 31%

Bush 41: 42%

Trump approval: 40%



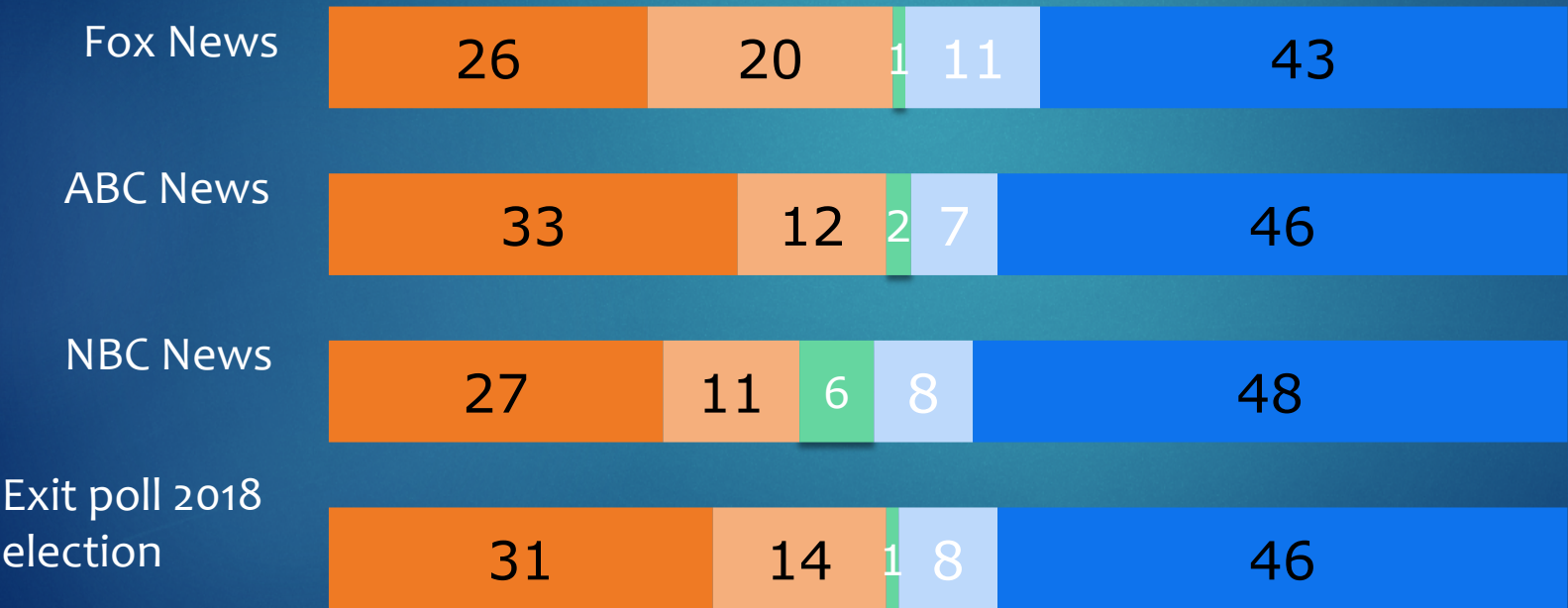
Sources: Gallup

Alice Johnson | Slide last updated on: June 3, 2019

Major polls show Trump’s “strong disapproval” higher than “strong approval”

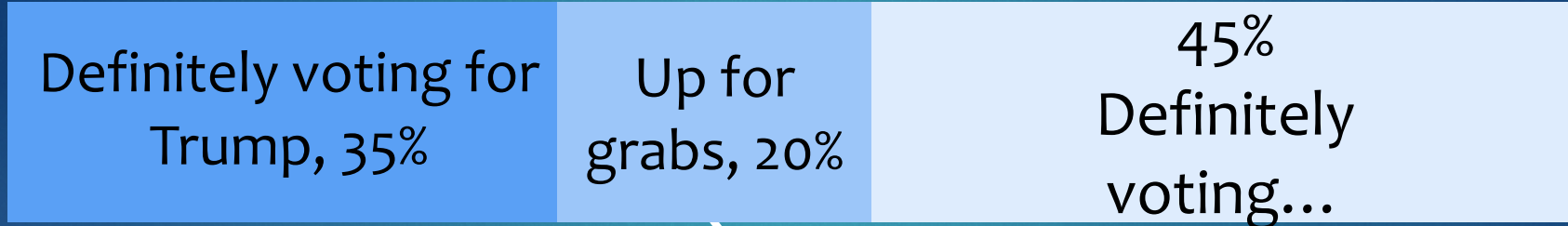
Trump job approval, by intensity

Strongly approve Somewhat approve Don't know/Not sure Somewhat disapprove Strongly disapprove



Only 20% of the electorate is up for grabs

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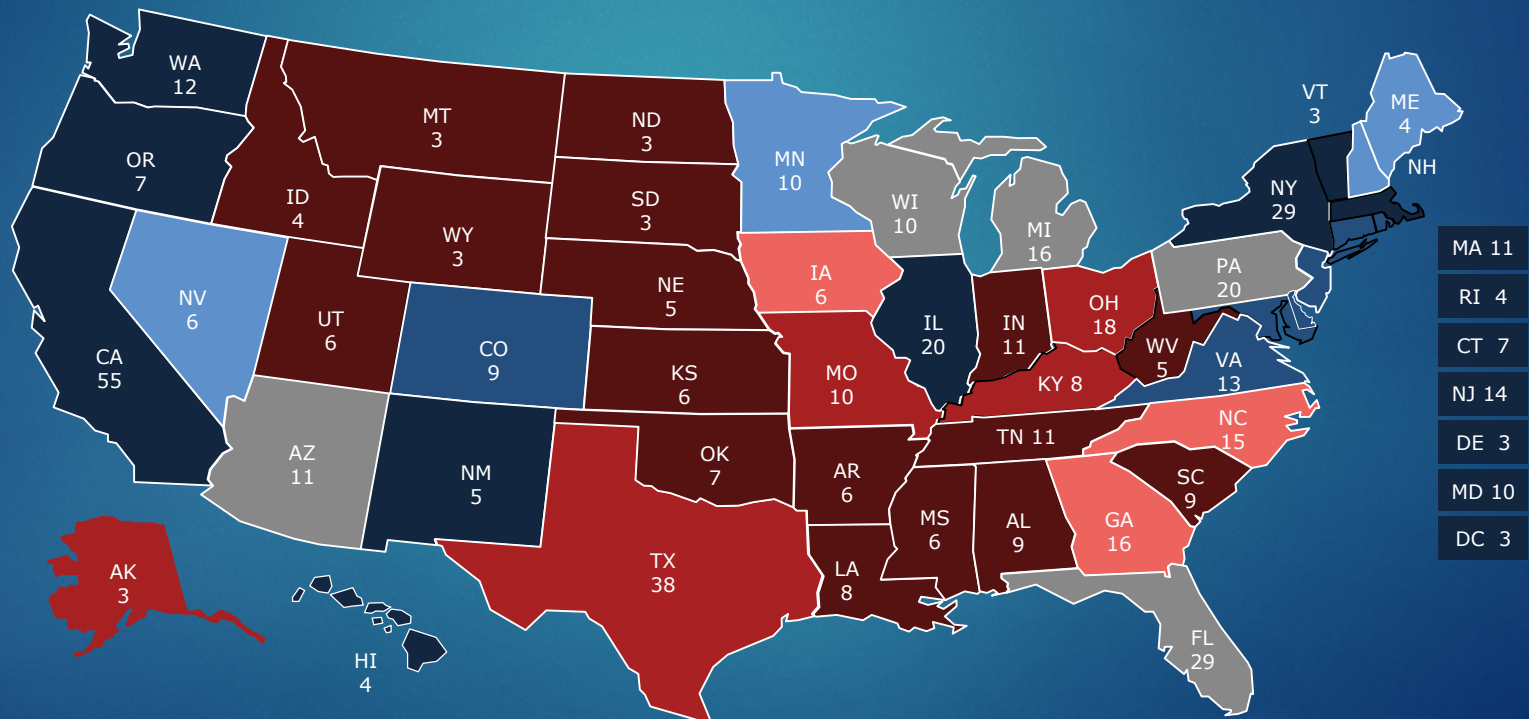
“President Trump needs to win between $\frac{2}{3}$ and $\frac{3}{4}$ of the 20% that are up for grabs in order to be re-elected.”

Toss Up states contain 86 electoral college votes

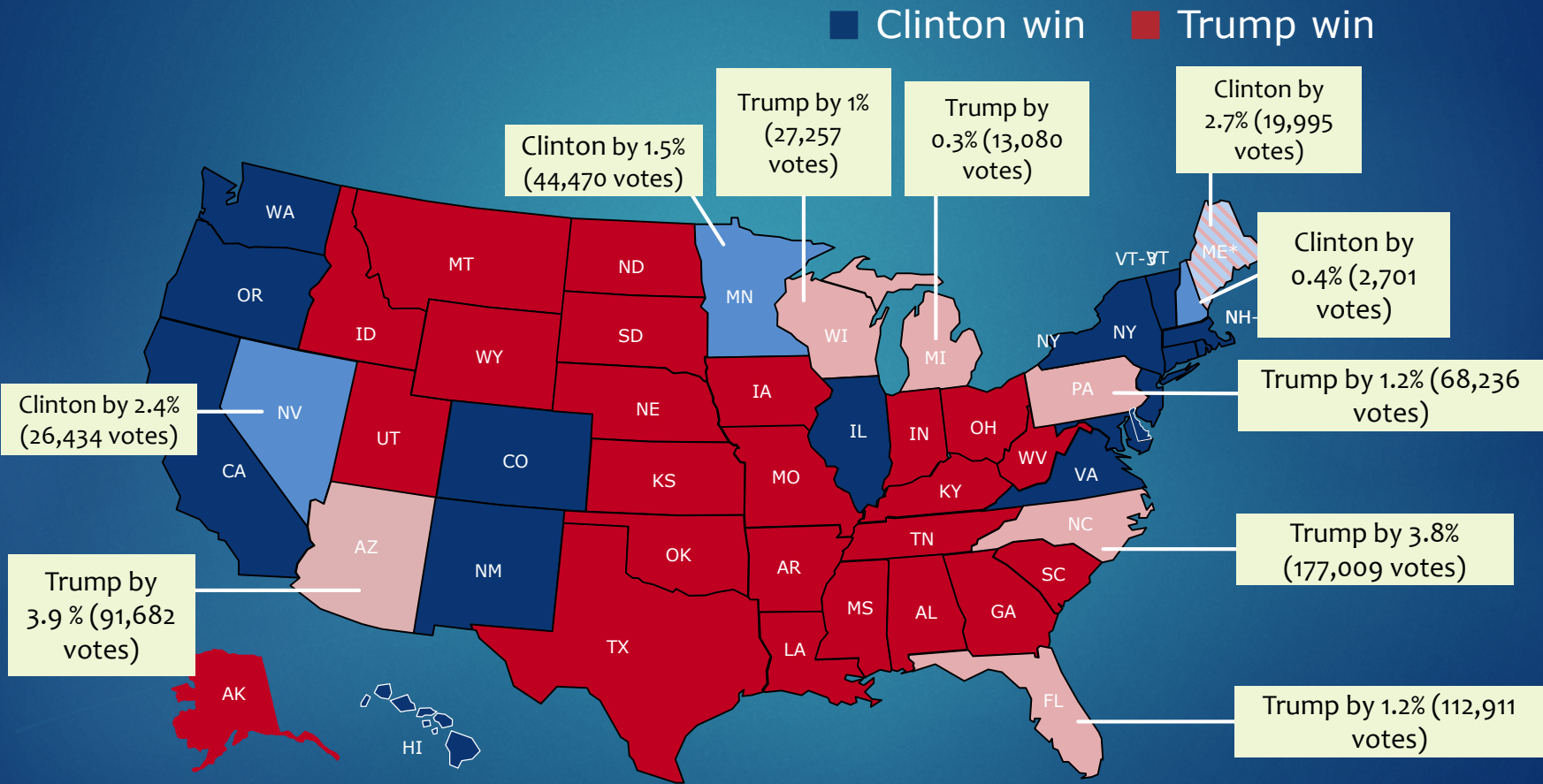
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Cook Political Report: 2020 Electoral College ratings

■ Solid D ■ Likely D ■ Lean D ■ Toss Up ■ Lean R ■ Likely R ■ Solid R



2016 election - 10 states decided by 5% or less



*Clinton won Maine's statewide vote, but Trump received an electoral vote for winning the 2nd district
Source: National Journal research, 2019.

2016 election -Trump closed strongly in key 2020 states

	One week pre-election	Won by the President
North Carolina	Clinton +2.0	(Trump +3.7)
Florida	Clinton +1.6	(Trump +1.2)
Pennsylvania	Clinton +6	(Trump +0.7)
Arizona	Clinton +0.6	(Trump +3.5)
Wisconsin	Clinton +6	(Trump +0.7)
Michigan	Clinton +6	(Trump +0.3)

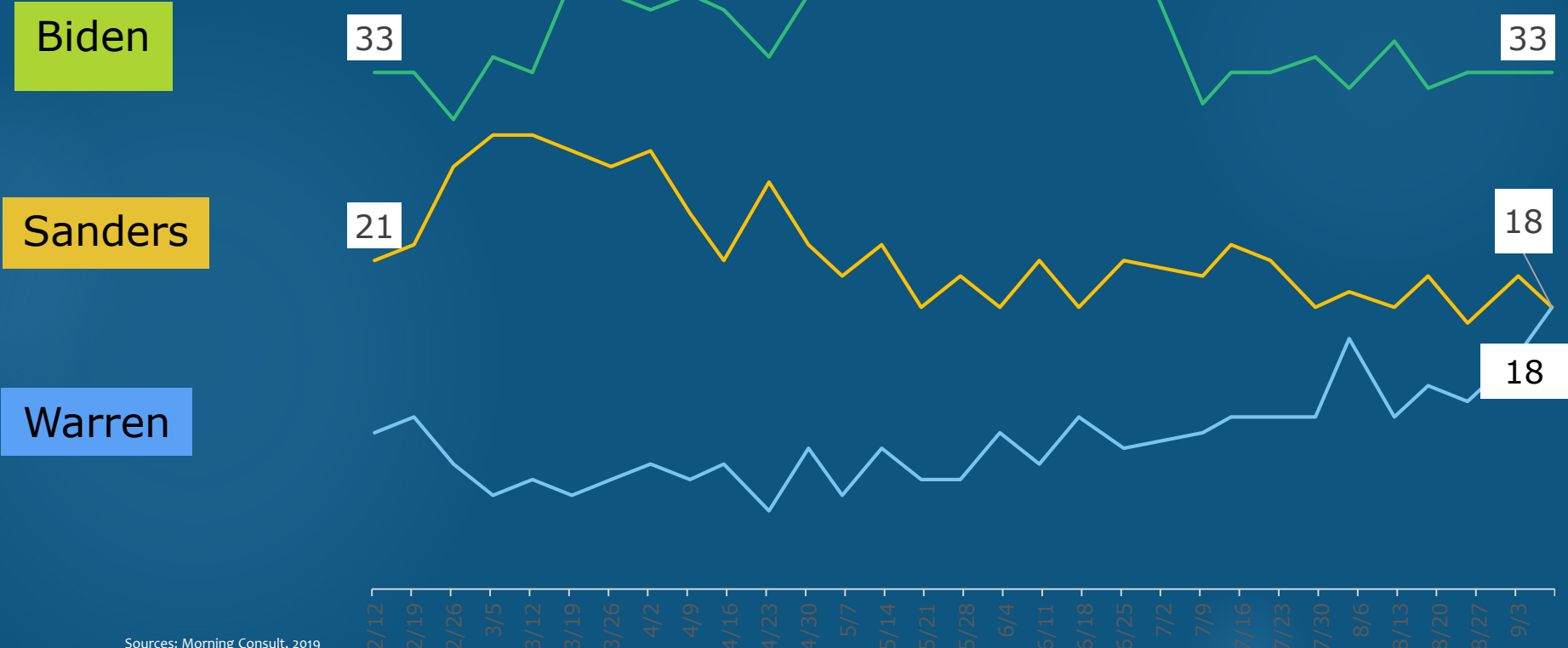
Challenge – President’s approval rating underwater in the key 2020 states

	Net approval level Jan. 2017	Net approval level today	Difference
Arizona	+19	-4	-23%
Florida	+22	-2	-24%
Michigan	+7	-10	-17%
North Carolina	+17	-3	-20%
Pennsylvania	+10	-8	-18%
Wisconsin	+6	-11	-17%

First four Democratic primary states – Biden has significant lead overall – Sanders and Warren tied for Second place

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Polling of voters' first choices in Iowa, New Hampshire, South Carolina, and Nevada







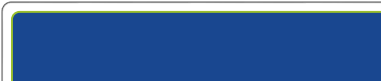



If the election
were held
today....

Trump v Biden – Biden ahead in key swing state polling



	Arizona – Biden +2
	Florida – Biden +2.7
	Michigan – Biden +10
	North Carolina – Biden +7%
	Ohio – Biden +6
	Nevada – Biden +6
	Pennsylvania – Biden +10.5
	Wisconsin – Biden +9

Trump v Warren – leaning to Warren

	Arizona – Trump +1
	Florida – Warren +2
	Michigan – Warren +4
	North Carolina – Tie
	Ohio – Warren +4
	Nevada – Trump +1
	Pennsylvania – Warren +3.5
	Wisconsin – Warren +2

Trump
campaign
focused on
holding swing
states and
expanding
the field

Potential pickups

Colorado

Minnesota

New Hampshire

New Mexico

Nevada

**Democrats
hope to
expand the
field**

Potential pickups

Florida

North Carolina

Arizona

Georgia

Texas?

CONGRESSIONAL ELECTIONS

2020
ELECTION:
GOP
DEFENDING
MORE
SENATE
SEATS

2020

- 12 Democratic seats
- 22 Republican seats

2022

- 12 Democratic seats
- 22 Republican seats

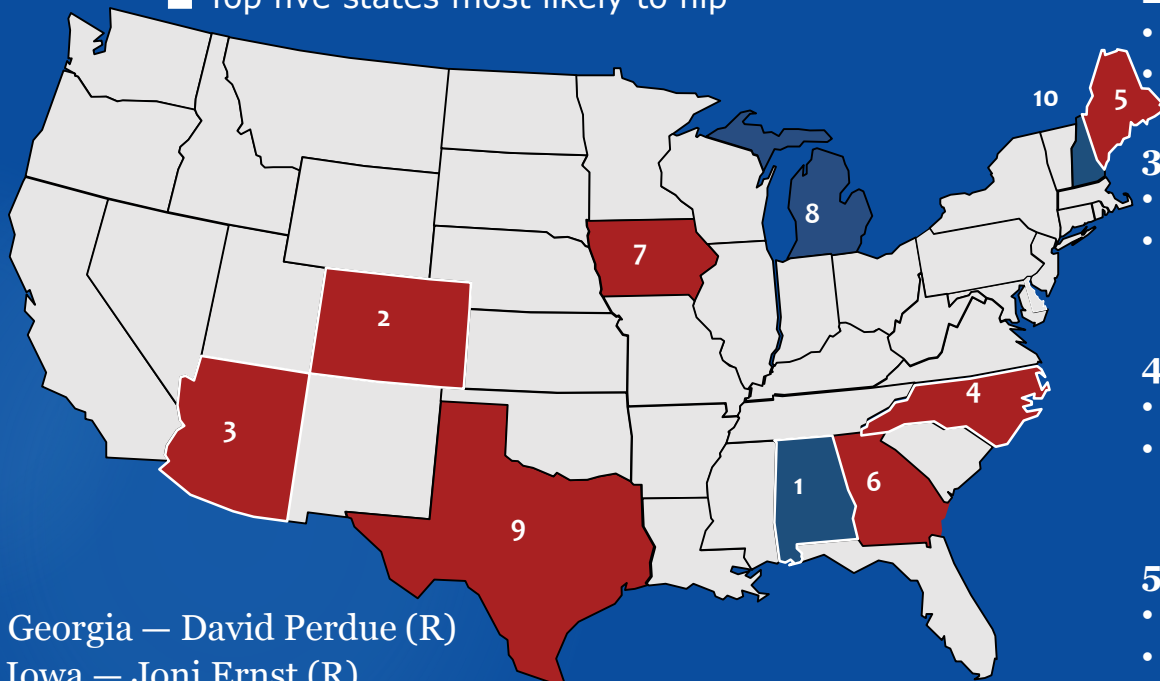
Top 10 Senate list - seven held by GOP

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Hotline's 2020 Senate power rankings

IN ORDER HOW LIKELY THEY ARE TO FLIP PARTY CONTROL

- Seat held by a Republican
- Seat held by a Democrat
- Top five states most likely to flip



6. Georgia — David Perdue (R)

7. Iowa — Joni Ernst (R)

8. Michigan — Gary Peters (D)

9. Texas — John Cornyn (R)

10. New Hampshire — Jeanne Shaheen (D)

1. Alabama:

- Incumbent: Doug Jones (D)
- Potential challenger: Former judge Roy Moore

2. Colorado:

- Incumbent: Cory Gardner (R)
- Former Governor John Hickenlooper

3. Arizona:

- Incumbent: Martha McSally (R)
- Challengers: Veteran and retired astronaut Mark Kelly

4. North Carolina:

- Incumbent: Thom Tillis (R)
- Potential challengers: Former State Treasurer Janet Cowell, State Senator Jeff Jackson

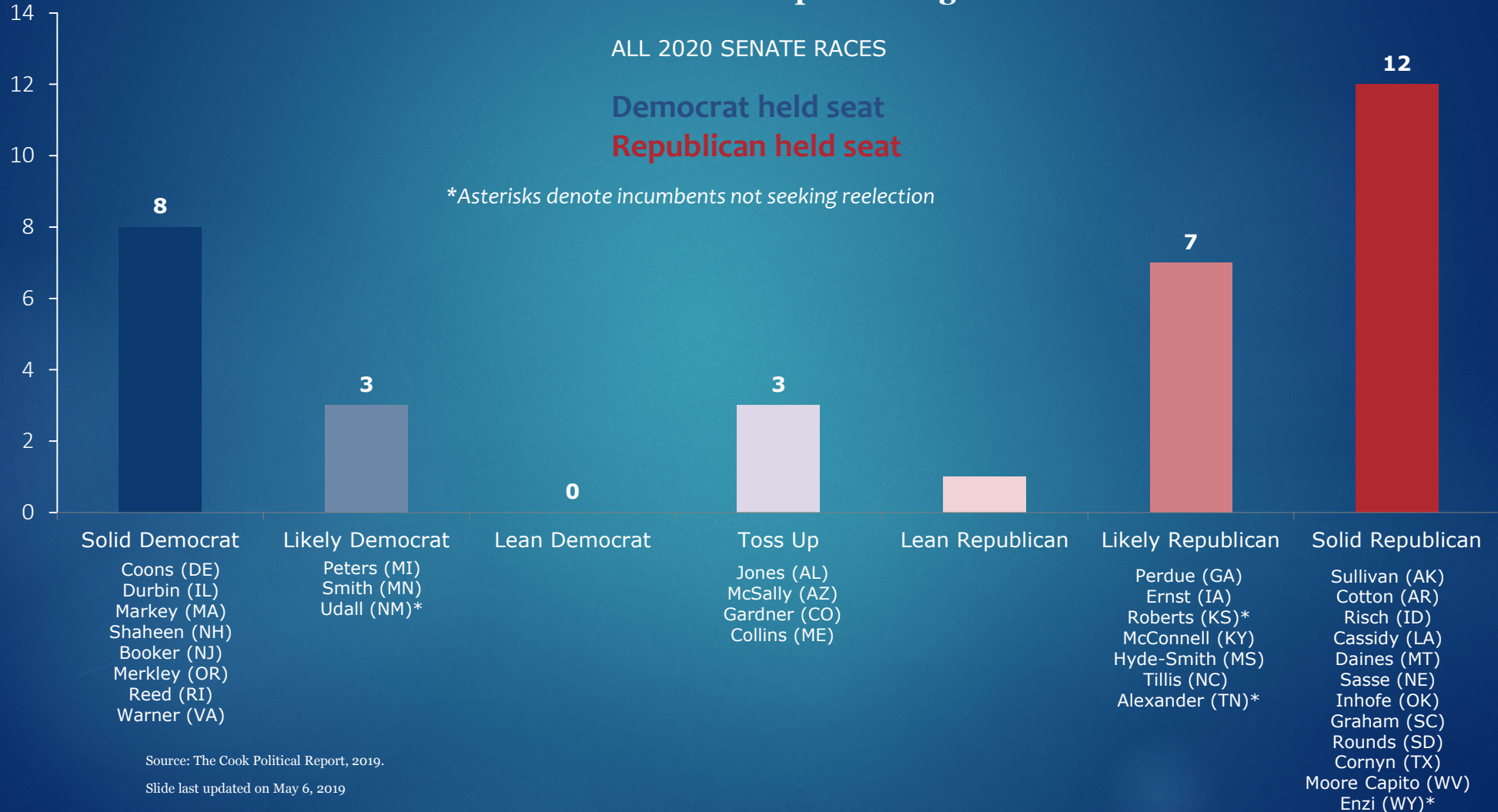
5. Maine:

- Incumbent: Susan Collins (R)
- Potential challenger: State House Speaker Sara Gideon

Few Vulnerable 2020 Senate Seats

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Cook Political Report ratings



Five Retirements already announced in the Senate

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Senators retiring and not seeking reelection in 2020



Lamar Alexander (R-TN)

- Alexander is the first senator to announce retirement in 2020, following his three-term tenure as senator and 8 years as governor of Tennessee
- Serves as Chair of the Senate Health, Education, Labor and Pensions Committee, where he worked on a bipartisan plan to improve the Affordable Care Act



Pat Roberts (R-KS)

- Roberts announced that he would retire in 2020 after serving in the Senate for four terms
- Serves as Chair of the Senate Agriculture Committee, where he helped shepherd the passage of the 2018 Farm Bill



Tom Udall (D-NM)

- Udall announced that he would retire in 2020 after serving in the Senate for two terms
- Serves as Ranking Member of the Senate Indian Affairs Committee
- Member of the Udall family, which had been active in politics in the American West



Mike Enzi (R-WY)

- Enzi announced that he will not be seeking reelection in 2020, following four terms in the Senate and a two-term tenure as mayor of Gillette, Wyoming
- Serves as Chair of the Senate Budget Committee, where he says he wants to focus on budget reform without the distractions of a reelection campaign



Johnny Isakson (R-GA)

- Isakson announced that he will resign from the Senate at the end of 2019 due to health issues
- Gov. Brian Kemp (R-GA) will have the opportunity to appoint a senator to the seat, and a special election will be held in November 2020

House Republicans are defending 40 seats, Democrats defending 53 seats

Democrat-held seat
Republican-held seat

(18 Dem)

AZ-2 Kirkpatrick
CA-25 Hill
CA-7 Bera
CA-49 Levin
CO-6 Crow
FL-26 Mucarsel-Powell
FL-27 Shalala
IL-17 Bustos
MN-3 Phillips
NV-4 Horsford
NJ-5 Gottheimer
NJ-11 Sherrill
NY-18 Maloney
PA-7 Wild
PA-17 Lamb
VA-10 Wexton
WA-8 Schrier
WI-3 Kind

**(17 Dem,
1 GOP)**

AZ-1 O'Halleran
CA-10 Harder
CA-21 Cox
CA-39 Cisneros
CA-45 Porter
CA-48 Rouda
IL-6 Casten
KS-3 Davids
MI-11 Stevens
MN-2 Craig
NV-3 Lee
NH-1 Pappas
NJ-2 Van Drew
NJ-7 Malinowski
PA-8 Cartwright
TX-7 Fletcher
TX-23 Hurd*
TX-32 Allred

**(18 Dem,
5 GOP,
1 Ind)**

GA-6 McBath
IA-1 Finkenauer
IA-2 Loebsack*
IA-3 Axne
IL-14 Underwood
ME-2 Golden
MI-8 Slotkin
MN-7 Peterson
NJ-3 Kim
NM-2 Torres Small
NY-11 Rose
NY-19 Delgado
NY-22 Brindisi
OK-5 Horn
SC-1 Cunningham
UT-4 McAdams
VA-2 Luria
VA-7 Spanberger
GA-7 Woodall*
MI-3 Amash (I)
NC-9 OPEN
PA-10 Perry
TX-22 Olson*
TX-24 Marchant*

(13 GOP)

AZ-6 Schweikert
CA-50 Hunter
FL-15 Spano
IL-13 Davis
IN-5 Brooks*
NE-2 Bacon
NC-2 Holding
NY-27 Collins
OH-1 Chabot
PA-1 Fitzpatrick
TX-10 McCaul
TX-21 Roy
TX-31 Carter

(21 GOP)

AK-AL Young
CA-22 Nunes
FL-16 Buchanan
IA-4 King
KS-2 Watkins
KY-6 Barr
MI-6 Upton
MN-1 Hagedorn
MN-8 Stauber
MO-2 Wagner
MT-AL Gianforte*
NC-13 Budd
NY-1 Zeldin
NY-2 King
NY-24 Katko
OH-12 Balderson
PA-16 Kelly
TX-6 Wright
VA-5 Rigglesman
WA-3 Herrera Beutler
WI-7 Duffy*

Likely Democrat

Lean Democrat

Toss Up

Lean Republican

Likely Republican

Source: Cook Political Report.

Slide last updated on: September 9, 2019

Sixteen House GOP members have announced their retirements

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Representatives not seeking re-election, by Cook Political Report rating

NAME OF RETIRING INCUMBENT ("PARTISAN VOTER INDEX"), (PARTY-STATE-DISTRICT)

Lean Democrat

Republican Toss Ups

Lean Republican

Likely Republican



Will Hurd (R+1)
R-TX23



Rob Woodall (R+7)
R-GA07



Susan Brooks (R+9)
R-IN05



Greg Gianforte (R+11)[†]
R-MT-AL



Pete Olson (R+10)
R-TX22



Sean Duffy (R+8)*
R-WI07



Kenny Marchant (R+9)
R-TX24



Bradley Byrne (R+15)[†]
R-AL01



Martha Roby (R+16)
R-AL02



Rob Bishop (R+26)
R-UT01



Mike Conaway (R+32)
R-TX11



Paul Mitchell (R+13)
R-MI10



John Shimkus (R+50)
R-IL



Jim Sensenbrenner
(R+13)
R-WI5



Bill Flores (R+12)
R-TX17

Solid Republican

*Rep. Duffy announced that he will resign from Congress; a special election will be held to fill his seat before the 2020 elections

[†]Seeking another office

Sources: Cook Political Report

Four Democratic House members have announced their retirements

72

Representatives not seeking re-election, by Cook Political Report rating

NAME OF RETIRING INCUMBENT ("PARTISAN VOTER INDEX"), (PARTY-STATE-DISTRICT)

Democrat Toss-
Ups



Dave Loebsack
(D+1)
D-IA02

Lean
Democrat

Likely Democrat

Solid Democrat



José Serrano
(D+44)



Ben Lujan (D+8)[†]
D-NM03



Susan Davis
(+14)
D-CA53

[†]Seeking another office

Sources: Cook Political Report

Alice Johnson | Slide last updated on: July 30, 2019

2020 ELECTION: House – not easy for Republicans to recapture the majority

Republicans need 18 seats to regain majority

- Retirements exacerbate challenge to regain majority
- Will need President Trump to be re-elected

History is not on Republicans side:

- Six Presidents have been elected to second term since World War II – average House seat gain is seven seats

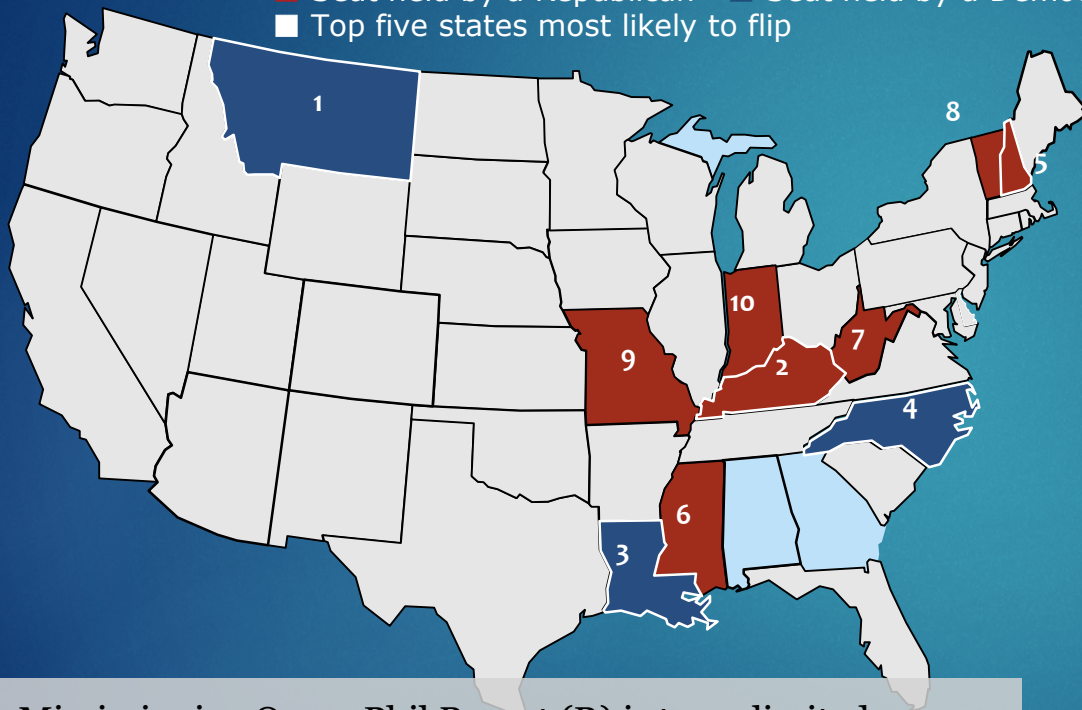
GOVERNORS ELECTIONS

Governors races - seven of top ten seats held by GOP

75

IN ORDER HOW LIKELY THEY ARE TO FLIP PARTY CONTROL

■ Seat held by a Republican ■ Seat held by a Democrat
□ Top five states most likely to flip



6. Mississippi — Open: Phil Bryant (R) is term-limited
7. West Virginia — Jim Justice (R)
8. Vermont — Phil Scott (R)
9. Missouri — Mike Parson (R)
10. Indiana — Eric Holcomb (R)

1. Montana:

- *Open: Steve Bullock (D) is term-limited*
- *Candidates: Rep. Greg Gianforte (R-MT-AL), state AG Tim Fox (R), Lt. Gov. Mike Cooney (D)*

2. Kentucky:

- *Incumbent: Matt Bevin (R)*
- *Challenger: Andy Beshear, state AG and son of former Kentucky Gov. Steve Beshear*

3. Louisiana:

- *Incumbent: John Bel Edwards (D)*
- *Challengers: Rep. Ralph Abraham (R-LA-5), businessman Eddie Rispone*

4. North Carolina:

- *Incumbent: Roy Cooper (D)*
- *Challengers: Lt. Gov. Dan Forest, state Rep. Holly Grange*

5. New Hampshire:

- *Incumbent: Chris Sununu (R)*
- *Potential challengers: State Senate majority leader Dan Feltes, former state Senator and 2018 nominee Molly Kelly*

QUESTIONS?

John Colbert, Esq.

Capitol Hill Partners

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