Digital Resilience in the American Workforce

2021 National Training Institute

November 1, 2021
Agenda

Overview of Digital Resilience in the American Workforce (DRAW)
Preview of Landscape Scan outline
Audience input: How is your state approaching professional development for digital literacy instruction?
Resource development
Real-time prioritization: Themes for resource development
"We’re not teaching people just a technical skill. We’re teaching them how to think about and participate in digital learning as a well-rounded person."

Amanda Bergson-Shilcock, National Skills Coalition

"Bring the practitioner’s and the job seeker’s voice to the table."

Brandon Olszewski, Director of Research, ISTE

"I’ve been exhilarated by the challenge of integrating the digital skills that learners need for the 21st century in my lessons. Through reading and experimenting in my classroom, I have tried to develop creative approaches to digital literacy."

Rachel Riggs, Instructional Specialist, Frederick County Community College
THROUGH DRAW, WE WILL:

Conduct a landscape scan to identify and curate existing resources for assessing and developing digital literacy skills and resilience

Co-create additional resources to fill gaps identified in the landscape scan

Develop a digital library to pull resources together in user-friendly, flexible formats with actionable strategies that work with diverse populations of adult learners, including beginning level English learners

Train adult education professionals in how to integrate high-quality resources into their instruction

This project is funded by U. S. Department of Education OCTAE/DAEL contract GS10F0094X. The views expressed in this project do not necessarily represent the policy of the Department of Education and its contents should not be considered an endorsement by the Federal government or the funding agency.
DRAW: Core Activities & Deliverables

Landscape Scan
Technical Assistance (TA) Plan
Resource Development
Training
Dissemination
LANDSCAPE SCAN GOALS

DRAW will provide the field with flexible, evidence-based, and piloted strategies and technical assistance materials to guide the effective implementation of digital literacy in adult education and literacy programs.

The resources will be shared in a simple navigation tool that will be used by teachers to guide their professional learning on developing the digital literacy and digital resilience of adult learners and by state leaders to guide development of their related PD initiatives.

The landscape scan will help identify the PD needs of AEFLA-funded providers and content and main concepts for the organization of resources on the tool.
LANDSCAPE SCAN OUTLINE

Digital Skills Frameworks & Definitions

Digital Inclusion and Equity - Recruitment, Access to instruction, Access to ICTs

Digital Skills Teaching and Learning - Instruction (Instructional strategies, Instructional content/curriculum/tools, Integration into skills instruction, Diverse learners, Assessment, Skills validation and signaling)

Professional Development - Existing efforts and models, Content and practices

Across all of these: What’s Working, Gaps/Needs, Existing Efforts, Systemic/Policy Opportunities/ Barriers
Building Skills and Digital Literacy for Equitable Advancement

Digital Resilience in the American Workforce (DRAW) is a new initiative from JFF and World Education, with support from The Office of Career, Technical, and Adult Education (OCTAE) to provide adult educators with flexible, evidence-based, and piloted strategies and materials to help them build the digital literacy skills and digital resilience of adult learners.

Input from a diverse range of field experts and stakeholders, including yours, will inform the design of our project aimed at advancing digital skills instruction and development and digital inclusion and equity among adults in the U.S. At the end of the questionnaire you will have the option to indicate whether you would like your name to be formally recognized as a contributor to the scan. This questionnaire should take no more than 10 minutes to complete.

At the end of the questionnaire, you will be invited to join our Advancing Equity in Digital Skills, Digital Learning & Employment Tech for Adults listserv to continue the conversation and collaboration to enhance digital literacy skills and instruction. You can also stay up to date on this project at https://edtech.worlded.org/our-work/draw/.

If you have any questions, please reach out to nicole.klues@safalpartners.com.

AUDIENCE INPUT

How is your state approaching PD for digital literacy integration?
Core Activities & Deliverables

**Resource Development**

Interactive Concept Map
Digital Skills Library
Interactive Learning Modules
Activity Templates
Playbook
Self-Assessment
Videos
Coaching Guidance
**Your TOP theme: What should we prioritize for resource development?**

<table>
<thead>
<tr>
<th>#</th>
<th>Focus Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Digital skills assessment</td>
</tr>
<tr>
<td>2</td>
<td>Promising practices in digital skills instruction (e.g., differentiation, SEL, project-based)</td>
</tr>
<tr>
<td>3</td>
<td>Digital skills for employability &amp; career advancement (including IET)</td>
</tr>
<tr>
<td>4</td>
<td>Digital equity &amp; technology access (e.g., devices and internet access)</td>
</tr>
<tr>
<td>5</td>
<td>Focus on problem-solving/ digital resilience; moving beyond discrete digital skills</td>
</tr>
<tr>
<td>6</td>
<td>The language of digital literacy (e.g., vocabulary, describing their skills/ asking questions)</td>
</tr>
<tr>
<td>7</td>
<td>Meeting diverse learners’ needs (e.g., English language/literacy learners, learners w/a disability)</td>
</tr>
<tr>
<td>8</td>
<td>Learner-centered &amp; asset-based skills instruction (e.g., home language, build on current digital skills)</td>
</tr>
<tr>
<td>9</td>
<td>Aligning content lesson objectives to digital skill standards, competencies or frameworks</td>
</tr>
</tbody>
</table>
What’s Next?

Listserv: join and participate – ask questions, share ideas

Conferences: COABE, etc.

Training (fall 2022):

• Recruitment
• Pilot Training
• Collaboration
• Coaching
• Evaluation