



NASDAE
National Association of State
Directors of Adult Education

NASDAE National Training Institute October 19-22, 2022

Atlanta Marriott Marquis Hotel, 265 Peachtree Center Ave NE, Atlanta, GA 30303, (404) 521-0000

Refer to NTI Website for most up to date changes

Using Data to Enhance Engagement and Success

- Discover multiple sources of data relevant to finding prospective participants/underserved eligible populations in your state/geographic area
- Review current initiatives and follow-up activities planned to explore state and local program data to determine enrollment trends, locations, and demographics of adults in need of educational services
- Optimize workforce training programs and employer relationships through a deeper understanding of Labor Market Information (LMI)
- Develop a next steps plan for a customized approach to program planning and learner engagement based on enhanced understanding of a variety of data sources and their uses

Wednesday, October 19, 2022

4:00 – 6:00 PM **Registration – Atlanta Marriott Marquis Hotel, 265 Peachtree Center Ave NE, Atlanta, GA 30303, (404) 521-0000**

Location: Marquis Level Registration Booth

6:00-8:00 PM **Welcoming Remarks and Reception - Alex Harris, NASDAE Chair, Iowa State Adult Education Director**

Location: Pulse Loft

Thursday, October 20, 2022

8:00-9:00 AM **Registration**
Location: Marquis Level
Registration Booth

8:00 -8:45 AM **BREAKFAST included with registration**
Location: Marquis Ballroom D

**8:45 -9:00 AM NASDAE Welcome - Alex Harris, NASDAE Chair,
Iowa State Adult Education Director**

Location: Marquis Ballroom A

**9:00 – 10:00 AM Remarks by Amy Lloyd, Ed.L.D., (Remote) Assistant
Secretary for the Office of
Career, Technical, and Adult Education**

Amy Loyd, Ed.L.D., is the Assistant Secretary for the Office of Career, Technical, and Adult Education at the U.S. Department of Education. In this role, she oversees national programs related to career and technical education, community colleges, adult education and literacy, and correctional education.

**10:00 – 11:00 AM Session One – National Adult Education
Performance Data - What WIOA YearFive Data
Reveals**

**Presenter: Grace Solares, Deputy Director of Adult
Education and Literacy, USDOE, OCTAE (Remote)**

As the Deputy Director of the Division of Adult Education and Literacy at the U.S. Department of Education, Grace has responsibility for programmatic, budgetary, and operational initiatives to enhance the impact of Federal support to the adult education community.

**Presenter: Jay LeMaster, Chief, Accountability Branch, USDOE, OCTAE
(Remote)**

Jay LeMaster is the program accountability branch chief in the Division of Adult Education and Literacy at the U.S. Department of Education. The team provides technical assistance on the implementation of the National Reporting System (NRS) for adult education and assists state staff with program reporting, performance data analysis, and compliance issues.

11:00 – 11:15 AM BREAK - Treats in Marquis Ballroom D

**11:15 AM -12:25 PM Session Two –Adult Education’s Journey to Enrollment: Themes and Strategic
Considerations**

Location: Marquis Ballroom D

Presenter: Larry Condelli (Remote)

Larry Condelli is an Institute Fellow at the American Institutes for Research and director of the National Reporting System Support Project. He was instrumental in the development of the NRS and leads training and technical assistance activities through the project. Larry also supports other AIR projects on adult literacy and has conducted research evaluating adult ESL instruction **Presenter: GeMar Neloms
(Remote)**

GeMar Neloms is a Principal Technical Assistance Consultant at the American Institutes for Research and director of training for the National Reporting System Support Project. She is a subject matter expert and leads the design and implementation of training and TA resources to assist states in integrating data for program management, improvement, and accountability. GeMar also leads projects and key

initiatives focused on workforce development, health equity, disability services and integrating employability skills into career readiness efforts for states and local entities.

Presenter: Rosaline Tio (On-site)

Rosaline Tio is the Director of Research and Impact for the Office of Adult Education housed at the Technical College System of Georgia. Prior to beginning this role in 2019, Rosaline was the Director of Policy, Research, and Evaluation at the Georgia Governor's Office of Student Achievement, where she worked from 2015 to 2019.

12:25 – 1:45 PM LUNCH included with registration

Location: Marquis Ballroom D

1:45-2:45 PM Sessions One and Two Breakouts

Locations: M301, M302, M303, M304 (you can stay logged into zoom to be ready for COABE session at 3 pm. Remote attendees sent special link to remote breakout sessions.

2:45-3:00 PM BREAK - No Treats

3:00-3:45 PM COABE Connects

Location: Marquis Ballroom A

Description: If you get our weekly e-newsletter, COABE Connects, you know that there is a lot going on at COABE headquarters! Hear about state and federal opportunities and innovations that have been developed specifically to provide support to state leaders.

Presenter: Sharon Bonney, CEO – (On-site)

Sharon Bonney began her career with COABE as a part-time administrator in 2009, moving up in the organization as she showed an unparalleled commitment to the field of adult education. Sharon has helped advance the organization on a number of fronts, including managing efforts to move it from a 1,300 member group in 2009 to 36,000+ active members in 2022. She was the guiding force behind designing and implementing a new national conference model, developing new state, national, and workforce partnerships with more than 100 organizations, rebranding the COABE research journal and a related research-to-practice initiative, and designing all new professional development offerings, including webinars, symposiums, podcasts, and award winning national public awareness campaigns.

Presenter: Jody Angelone, President – (Remote)

Jody Angelone, COABE Board President, has served in Adult Education for over 25 years and is currently the Staff Training & Development Coordinator for the Ohio Professional Development Network, at The Ohio State University. She has worked as a reading specialist, instructor, coordinator and program director in the context of Correctional Education, ABLE/GED, Workplace Education, Volunteer Literacy, Vocational Evaluation & Assessment and Professional Development. She has served on various boards, committees and task forces at the local, regional, state and national levels supporting adult education and community services. Currently, she provides program support and training in the areas of CCR

Standards Implementation, Program Improvement and Consultation Plans, National Leadership Excellence Academy, and Assessment.

Presenter: Regina Suitt

Regina Suitt, president-elect and public policy chair for COABE, is a product of Adult Education and has dedicated 30+ years to a career in education. Like many in the field, she started as a part-time teacher. Her work has always been grounded by “a teacher’s heart”. She retired in 2019 as Vice President at a large college in Arizona and was responsible for Adult Education, transition programs, developmental education and college-wide assessment. Additional programs that Regina led over the years include Civics & Student Leadership, AmeriCorps, Family Literacy, Distance Learning, Correctional programs, Transition Services, Refugee Education, Workplace Education, Volunteers, IBEST and EarlyIBEST programs, Math Bridge, as well as oversight of a large Testing Center which included GED testing.

6:30-9:00 PM *Special Event, White Oak Kitchen and Cocktails sponsored by Burlington English, 270 Peachtree St NW, 100, Atlanta, GA 30303*

Friday, October 21, 2022

7:30 – 8:30 AM **Registration**

Location: Marquis Registration Booth

8:00-9:00 AM **BREAKFAST included with registration**

Location: Marquis Ballroom D

9:00 – 10:00 AM **Session Three - American Community Survey Public Use Microdata Sample (PUMS) and Microdata Access Tool**

Location: Marquis Ballroom A

Description: This session clarifies the difference between the American Community Survey (ACS) and the decennial Census. Discover the data topics available from the American Community Survey (ACS) and the difference between the American Community Survey (ACS) 1-year estimates and 5-year estimates. Through guided exploration you will delve into the differences between American Community Survey (ACS) estimates and the ACS Public Use Microdata Sample (PUMS), learn what geographical areas are available with the ACS Public Use Microdata Sample (PUMS) and how to use the ACS Public Use Microdata Sample (PUMS). Tim will also share guidance on how to make your own customized tables, and how to access the ACS Public Use Microdata Sample (PUMS).

Presenter: Tim Sarko (Remote)

Tim Sarko has been employed by the U.S. Census Bureau for over 27 years. He initially served as Supervisory Survey Statistician in 1995. Currently, as a Data Dissemination Specialist, Tim is responsible for program planning, coordination, and implementation of data dissemination and outreach and media

activities for the Census Bureau. He promotes the use of census data to anyone with an interest or a need to work with this valuable information including media, community organizations, municipal officials, chambers of commerce, librarians, students, and entrepreneurs.

Tim is available for future complimentary presentations and hands-on data workshops upon request.

10:00 – 11:15 AM Session Four – New Discovery of PIAAC and How to Utilize It to Benefit Your Work

Location: Marquis Ballroom A

Description: Compared to other parts of the country, do you know how many adults in your state need to upgrade their skills in literacy? Is there a risk of low numeracy skills for the adults of ages 24-35 in your state? This session will provide a demo of the new features of the U.S. PIAAC Skills Map, which allows users to explore the adult skills of their state and county based on education and age. Presenters will share examples and discuss how the Skills Map can be used to inform your work. Also included will be an overview of suitable resources and discussion on collaboration.

Presenter: Dr. Holly Xie (Remote)

Dr. Holly Xie is the National Program Manager for the Program for the International Assessment of Adult Competencies (PIAAC) at the National Center for Education Statistics (NCES). She worked as a teacher, a secretary and a consultant at international organizations, a researcher in private companies, and a program officer for the state and federal government agencies. She serves at NCES as the Contracting Officer's Representative (COR) and National Project Manager for the Program for International Student Assessment (PISA), Progress in International Reading Literacy Study (PIRLS), and the Program for the International Assessment of Adult Competencies (PIAAC), also the Outreach Lead for the Branch of the International Activities Programs. Dr. Xie has a doctorate degree in Human Development from University of Maryland at the College Park.

Presenter: Emily Pawlowski (On-site)

Emily Pawlowski is a Researcher for the Program for the International Assessment of Adult Competencies (PIAAC) at the American Institutes for Research (AIR). She conducts research and analysis with the PIAAC data on a range of topics and helps to train and assist researchers using the PIAAC data. She also works on outreach and dissemination efforts, including presenting on PIAAC findings and resources at state and national level conferences.

11:15- -11:30 AM Transition to Lunch

11:30- 12:45 AM LUNCH included with registration

Location: Marquis Ballroom A 12:00 – 12:45 PM
NASDAE Chair, Iowa State Adult Education Director

NASDAE Annual Meeting - Alex Harris,

Location: Marquis Ballroom A

12:45– 1:30 PM Capitol Hill Partners -Washington Update

Location: Marquis Ballroom A

Description: Receive the latest updates from Washington regarding adult education, workforce development and other issues of importance to our field.

Presenter: Gerri Fiala (On-site)

Gerri Fiala has extensive experience in the field of workforce development. She is currently Senior Policy Advisor to Capitol Hill Partners. She is the former career Deputy Assistant Secretary of Employment and Training for the U.S. Department of Labor (DOL), where she was responsible for leading the Department's implementation of the Workforce Innovation and Opportunity Act (WIOA), along with the Trade Adjustment Assistance Community College and Career Training grant program – a \$2 billion investment to increase the capacity of community colleges to address the challenges of today's workforce.

Prior to her time at DOL, Gerri was Staff Director to the Senate HELP Subcommittee on Employment and Workplace Safety chaired by Senator Patty Murray. Gerri was the lead staff drafter of Senator Murray's "innovations in 21st Century Careers" bill to make education more relevant for high school students, as well as several bills introduced by Senator Murray during the economic stimulus debate that were funded as part of the Recovery Act and provided significant input into the Affordable Care Act's health workforce provisions.

1:30- 3:00 PM Session Five Labor Market Information (LMI) Panel-- Discovery through Data Diving into LMI

Location: Marquis Ballroom A

Description: Labor market information (LMI) is a vast term encompassing all data related to employment or the workforce. This session is designed to provide an overview of the possibilities for using labor market information at the state office and local program levels. You may know LMI is important and that you could be using it, but you're not sure of where to start. Discover the role LMI can play in program development, student advising, monitoring for effectiveness, building business partnerships, and in combination with U.S. Census and other data tools. Our expert panel will walk you through what information is out there, how you can use it, how to know if you are using it correctly, and where to go for help.

Moderator: Gail Senese, NTI Chair and Former Maine State Director of Adult Education Panelists: (Remote)

Stephanie Schab

In addition to her current responsibilities as State Director for the Aspire, Ohio Adult Workforce Readiness Education program, Stephanie continues to oversee Integrated Education and Training programs and Professional Development. She has worked in the field of adult education for over 12 years. She has enjoyed many of the projects and PD that Ohio has been involved with, including

Teaching Skills that Matter (TSTM), Student Achievement in Reading (STAR), IET Design Camps, Building Opportunities through Integrated English Literacy and Civics Education, and most recently the first cohort complete the LEAD Institute. Stephanie likes visiting local Aspire programs and getting to work with instructors. Stephanie holds a bachelor's degree in psychology from The College of Wooster.

Robert Moore

Rob Moore is a recently retired adult education local program administrator in Indiana. He was elected twice as president of the Indiana Association for Adult & Continuing Education and currently serves as the Association's advocacy committee co-chair. In retirement, Rob is an independent-contracted consultant currently working in two states. Rob enjoys sharing his expertise in the areas of program improvement and mentoring new adult education program directors.

Hunter Morency

Hunter is an Economic Research Analyst and Website Coordinator for the Center for Workforce Research Information, Maine Department of Labor. Hunter develops products using labor market information intended to help policy makers, students, and administrators make data backed decisions. Hunter has over 7 years of experience working with educators to implement programs that meet the needs of a skilled workforce.

3:00 - 3:15 PM

Break – with Treats

Location: Marquis Ballroom D

3:15-4:30 PM

Session Six – Discover through Data Diving into the LINCS Learner Center Analytics (On-site)

Location: Marquis Ballroom A

Description: In this interactive session, learn about the LINCS Learner Center, who uses it and what they are using it for. We will share data from the Learner Center site that provides valuable information on what resources learners are accessing and what states they are coming from. States will be invite to consider how to use this data to engage and connect with adult learners and provide the types of programming they are looking for. A local program teacher will also share her experiences using the Learner Center to enhance learner engagement.

Presenter: Dr. Cherise Moore

Dr. Moore is a principal TA consultant in the Human Services Division at American Institutes for Research. Her responsibilities include a focus on equity, access, leadership and continuous improvement efforts in adult learning and career pathways. Dr. Moore serves as the Project Director for OCTAE's LINCS (lincs.ed.gov) and Teaching Skills That Matter in Adult Education projects.

Presenter: Dr. Edith Westfall

Dr. Edith R. Westfall, D.Sc., program manager at CALCO Consulting Group. Her responsibilities include career pathways and self-guided resources for adult learners. Dr. Westfall serves as team lead for OCTAE'S LINCS Learner Center

Presenter:

Saturday, October 22, 2022

7:30 – 8:30 AM **BREAKFAST included with registration**

Location: Marquis Ballroom D

9:00- 9:30 AM **Session Seven –Developing Integrative Strategies - Bringing it all Together.**

Location: Marquis Ballroom A

Description: Bringing it all together. This is the time for participants to use the morning to review data resources and their NTI learnings regarding application in your state. An organizing tool will be provided and reviewed to help you synthesize your experience and focus on what topic to address when you get home.

Facilitator: Roy B. Melton

Roy B. Melton is the Workforce Education Initiative Coordinator for Indiana’s adult education program. The Workforce Education Initiative (WEI) is a partnership between Indiana Adult Education and Hoosier employers to help employees retain jobs, improve performance, and advance in their professions. Mr. Melton has worked for Indiana’s Department of Workforce Development for more than five years. Previously, he was an adult education teacher for a local program in Indiana and has a master’s degree in electrical and computer engineering.

9:30- 10:30 AM State Time to Work on Integrative Strategies and Identifying Action Items

Description: States will have time to work with their team to discuss data priorities, action items and next steps. Each state will create a poster of their thoughts, challenges, and action items. The nature of this session does not enable it to be broadcast. States may use their own video conference platform (Zoom, Teams, FaceTime, etc. to connect with their off-site team members.

Location: M301, M302, M303, M304 or space of your choice in hotel.

10:30 – 11:00 AM **State Sharing Poster Walk – Will not be broadcast**

Location: Marquis Ballroom A

Description: Participants will view the next steps, action items and ideas regarding integrative data strategies of other states and also share theirs. The walk will not be broadcast but on-site participants may use their own video conference platform to share with off-site team members.

11:00 AM-11:45PM **Whole Group Share Out - Will be broadcast**

Location: Marquis Ballroom A

11:45 AM to 12:00 PM Closing Remarks – Alex Harris, NASDAE Chair, Iowa State Director of
Adult Education

12:00 PM Grab and Go Snacks available. Safe Travels.

FINAL 10.17.22