

# Adult Education through History

A Movement, a System, a Legacy



# When did adult education efforts begin in the U.S.?





# The Roots of Adult Learning (1700s–1800s)

"Knowledge will forever govern ignorance; and a people who mean to be their own governors must arm themselves with the power which knowledge gives."

— James Madison

"If God speaks to us in the Scriptures, then we must learn to read, or we cannot hear Him."

— Martin Luther





Passed in 1647, the Old Deluder Satan law required communities with 50 or more households to hire a schoolmaster, with wages paid by the children's parents or masters.

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The ROYAL BATTLEDORE: Being the first Introductory Part of the Circle of the Sciences, &c. Publish d by the King's Authority.

\*Boy: Printed by J. Newberg, in St. Paul's Church Tard, and B. Callins, in Sarum, Pr. Alle the Rayal Primer. or fecond Book for Children, Price 3d. bound, adam'd with Cuts.

He that neer fearns his ABC,
abcdefghijklmno
pqrfstuvwzyz.
ABCDEFGHIJKLMN
OPQRSTUVWXYZ.

an an an an an an

ab eb ib ob ub | ba be bi bo bu
ac ec ic oc uc | ca ce ci ce cu
ad ed id od ud | da de di do du

N the Name of the FA-THER, and of the Son, and of the Hory Grost. A min.

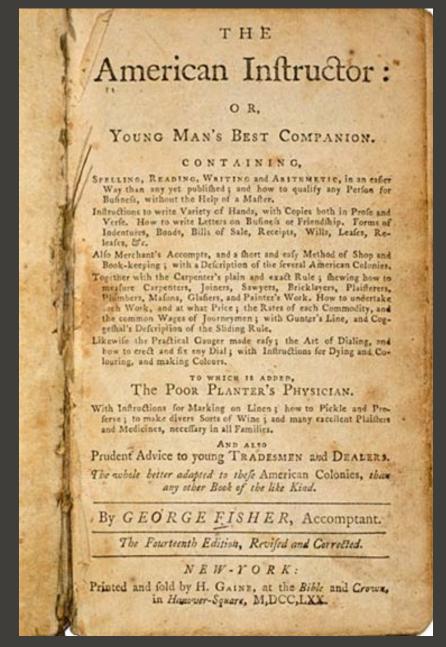
Pray God to bless my Fa-ther and Mother, Bro-thers and Sisters, and all my good Friends, and my E-no-mies. A-men.

UR Father which art in Heaven, hal-low-ed be thy Name; thy King-dom come; thy Will be done on Earth as it is in Heaven. Give us this Day our daily Bread; and forgive us our Tref-passes, as we for-give them that tref pass a-gainst us; and lead us not into Temp-tation, but deliver us from Evil; for thine is the King-dom, the Power and the Glo ry, for e-ver and e-ver. A-men. 123456789 c.

But he that learns theie Letters fair,



Shall have a Coach to take the Air



A 1770 primer on the three Rs, penmanship, bookkeeping, carpentry, and nostrums, "adapted to these American colonies"





### State and Local Action Before Federal Support

"Once you learn to read, you will be forever free."

— Frederick Douglass

"Education, then, beyond all other devices of human origin, is the great equalizer of the conditions of men—the balance-wheel of the social machinery."

— Horace Mann





Old Saint Mary's Cathedral at the corner of California Street and Grant Avenue in San Francisco around 1866. Image courtesy of the Library of Congress, Lawrence & Houseworth Collection.



STATE					1850 Federal Census						MICROFILM SERIES			
COUNTY OR PARISH				1	TOWNSHIP/TOWN/ OR CITY				DATE OF ENUMER	DATE OF ENUMERATION			EΕ	
Line Number	Dwelling houses numbered in the order of visitation.	Family numbered in the order of visitation.	The name of every person whose usual place of abode on the 1st day of June, 1850, was in this family.	Age.	Sex.	Color. { White, Black, or S	Profession, occupation, or trade of each person over 15 years of age.	Value of real estate owned.	Place of Birth. Naming the State, Territory, or Country.	Married within the year.	At school within the last year.	Persons over 20 years of age who cannot read and write.	Deaf and dumb, blind, insane, idiotic, pauper, or convict.	
./s	1	2	3	4	5	6	7	8	9	10	11	12	13	
1.														
2.														
3.														
4						i i							ì	





Students and teachers outside the Freedmen's Bureau school on St. Helena's Island, South Carolina, 1866.





A photograph of a citizenship class held at Neighborhood House in Louisville, Kentucky, ca. 1930s.





YMCA secretaries attend a Chautauqua Institute gathering in Temescal Canyon. The Chautauqua movement originally began as an educational enrichment program for Methodist Sunday school teachers. Photograph courtesy of Pacific Palisades Historical Society Collection, Santa Monica Public Library



Which of the early roots of literacy most influenced your entry into the field?



What federal program first offered worker education as a part of its mission?





#### The New Deal to the War on Poverty (1930s-1960s)

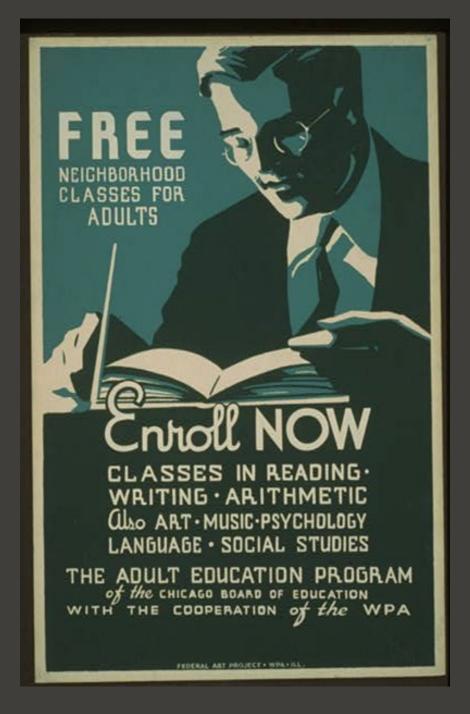
"We must open the doors of opportunity. But we must also equip our people to walk through those doors."

— Lyndon B. Johnson

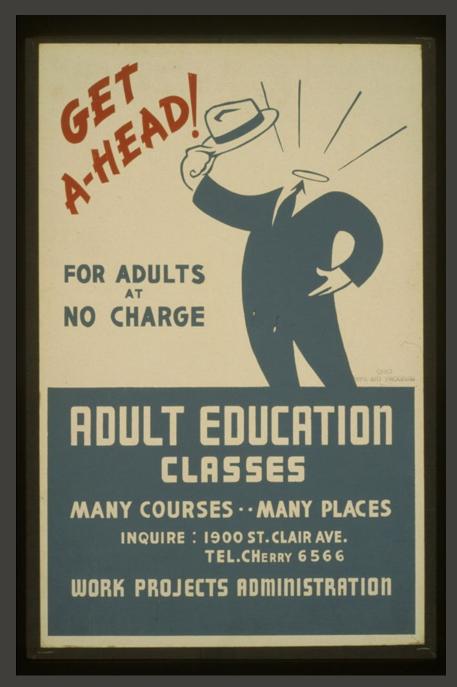
"Education is our passport to the future, for tomorrow belongs to the people who prepare for it today."

— Malcolm X







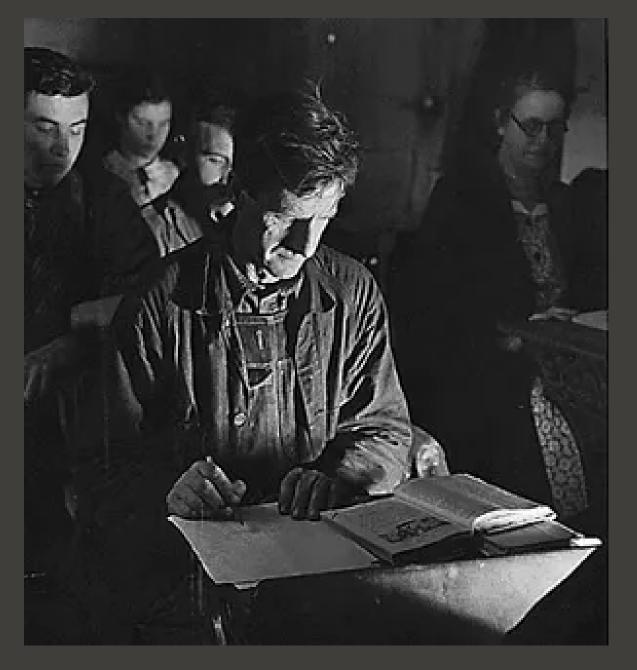






Teacher and students in an adult literacy class sponsored by the WPA in Birmingham, Alabama. The age of the students ranges from 16 to 87. The woman to whom the teacher is speaking is 87-year-old Julia Wilson, who was taught to read and write through the WPA program.





An adult education program of the Works Progress Administration, c. 1930s.





President Lyndon B. Johnson holds up a copy of the Economic Opportunity Act after signing it into law in 1964.





#### The Birth of the GED & Evolution of HSE

- "This examination is not designed to reward mere knowledge but to recognize learning, wherever it occurs."
- American Council on Education, early GED guidance (1942)

- "A diploma should stand for the possession of certain knowledge and abilities, not merely for the amount of time spent in school."
- E.F. Lindquist, developer of lowa Tests & the original GED exam



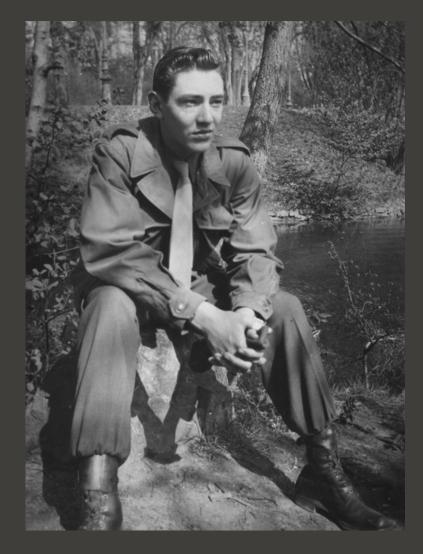


Winners of the Brain Derby contest on the steps of Old Capitol at the University of Iowa. Photo circa early 1930s. Photo courtesy: University of Iowa College of Education.



E.F. Lindquist. Photo courtesy: University of Iowa College of Education.



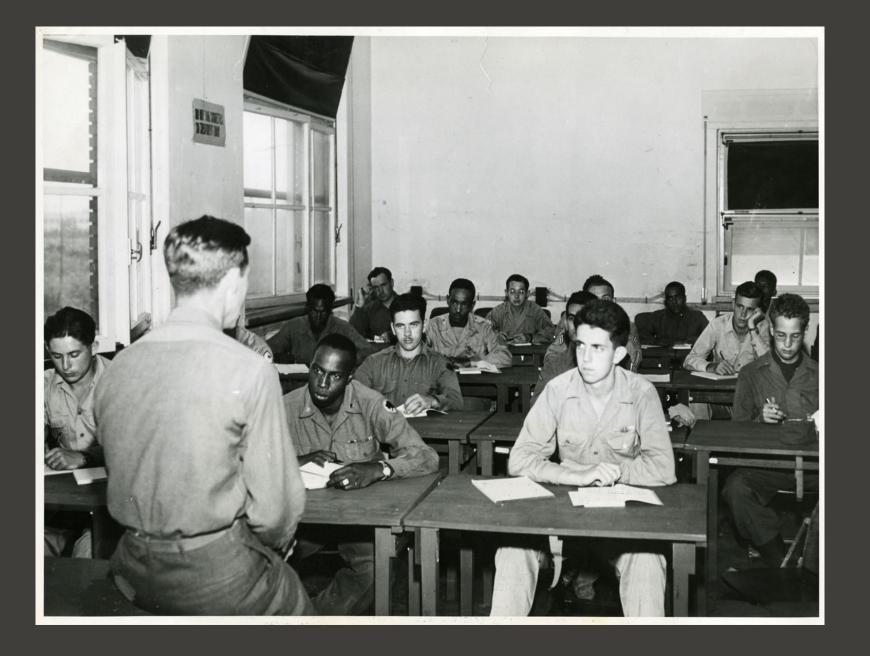


Don Kruse, from St. Louis Park, Minn., was drafted in 1945 at the end of his junior year in high school. He served in Wiesbaden, Germany, got his GED, went to college, and had a successful career in electronics.

St. Hark High St.
This Certifies That
having fulfilled the requirements prescribed by the Board of Education is hereby awarded this  If igh School Equivalence Certificate
which entitles the holder to all the rights and privileges of a
high school diploma.
Given at St. Louis Park, Minnesota, this ninth day
of December nineteen hundred forty-nine.  H. Guestvedt Howhales
Superintendent President
Principal Clerk

High School Equivalency certificate from 1949, awarded after Don Kruse took the GED.







# How else has the HSE evolved in your state or others?





# The Rise of the Field (1970s-1990s)

"The ability to read is the ability to live more fully — to see farther, to feel more deeply, to understand more completely."

— Frank Laubach

"One person can make a difference. I started in my home with a telephone, a desk, and a desire to help."

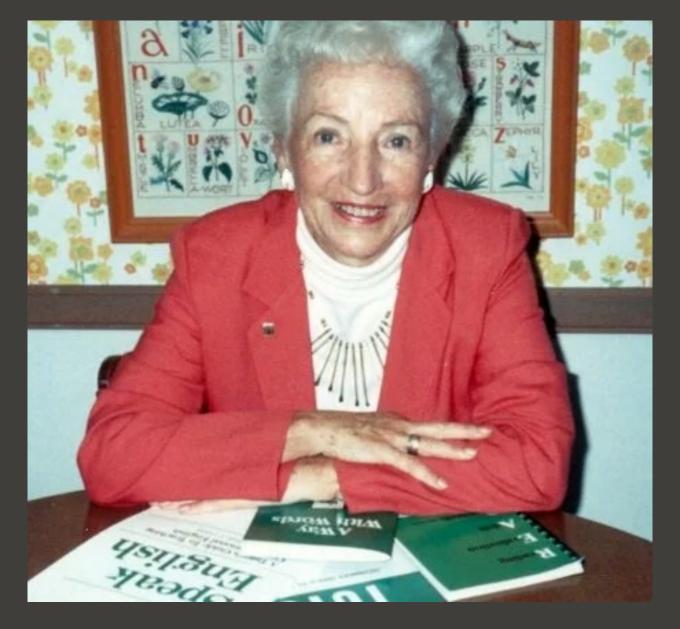
— Ruth Colvin





Dr. Frank C. Laubach and interpreter teach Azira chart





Ruth Colvin Literacy Volunteers of America





Family Literacy Movement (1980s–1990s)





Workplace Literacy (1980s–1990s)





COABE (Founded 1999)





ProLiteracy (Formed 2002)







#### MDADULTED.ORG











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**ADULT EDUCATORS ASSOCIATION** 



Oklahoma Association for

Adult & Continuing Education











FOR LIFELONG LEARNING

















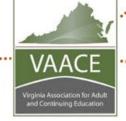




















What was your first professional development experience in adult education?





# **Professionalism & Early Accountability**

"The most valuable resource that all teachers have is each other. Without collaboration, our growth is limited to our own perspectives."

— Robert John Meehan

"Setting high standards and holding ourselves accountable is a form of respect — for our students, for their families, and for our communities."

— John King Jr.



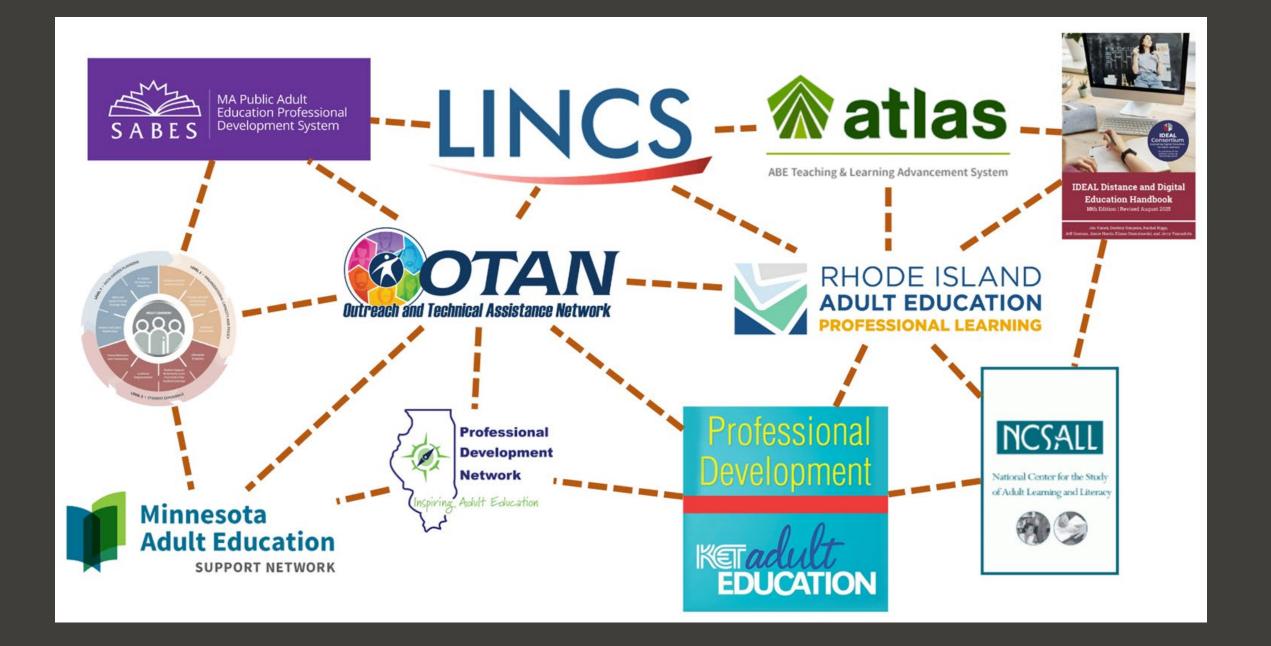














## Early State Reporting Begins

Some states begin tracking adult ed enrollments and completions. Funding is based on contact hours.

#### Performance Awareness Emerges

States informally track GEDs and level gains. TABE, CASAS, and workplace pre/post testing gain traction.

### NRS Framework Development

OVAE begins to develop a unified system to track learner outcomes and program effectiveness.

## Data Quality & EFL Revisions

Updated federal guidance refines assessment, data tracking, and ESL level descriptors.

#### WIOA NRS Tables Go Live

Programs adopt new reporting tables reflecting MSG types, credentials, and employment outcomes.

## 1952 > 1966

66 > 1980s

1991

1995

1998

2006

2014

2017

Federal funding begins, but reporting focuses on enrollment and hours—not learner outcomes.

Adult Education Act Passed Pushes for standardized assessments and lays groundwork for national performance systems.

> National Literacy Act

Programs begin reporting MSGs, credential attainment, employment, and postsecondary outcomes.

NRS Launched Under WIA

New shared indicators across Titles I-IV include MSGs, earnings, credentials, and co-enrollment.

WIOA Deepens Accocuntability





# Adult Education Enters the Workforce System

You can't have a competitive economy without a skilled workforce—and you can't have a skilled workforce without adult education."

— Cheryl Keenan

"In the 21st century, literacy is the new currency of the labor market."

— U.S. Department of Labor





President Bill Clinton signs the Workforce Investment Act into law in 1998.





President Barack Obama signs the Workforce Innovation and Opportunity Act into law in 2014.



**Encouraged Coordination** 

**Regional Planning** 



**Basic Outcomes Tracking** 

**Standardized** Tests

Required IET

System Integration

Local Flexibility

**Workforce Alignment** 

Co-Enrollment

**Work First Framing** 

**Postsecondary Transition** 

**MSG & Credentials** 

**Career Pathways** 

**Optional IET** 

**Outcome Reporting** 

Co-Location

Fragmented Data

EFL Gains, GED

**Foundational** Skills

**Shared Indicators** 

Compliance Focused

**Digital Literacy** 

Separate Indicators

**Sector Strategies** 



What's one word that describes your experience navigating WIA or WIOĂ?





## Outside the System – Grassroots Adult Education

"Literacy is the bridge from misery to hope... the road to human progress."

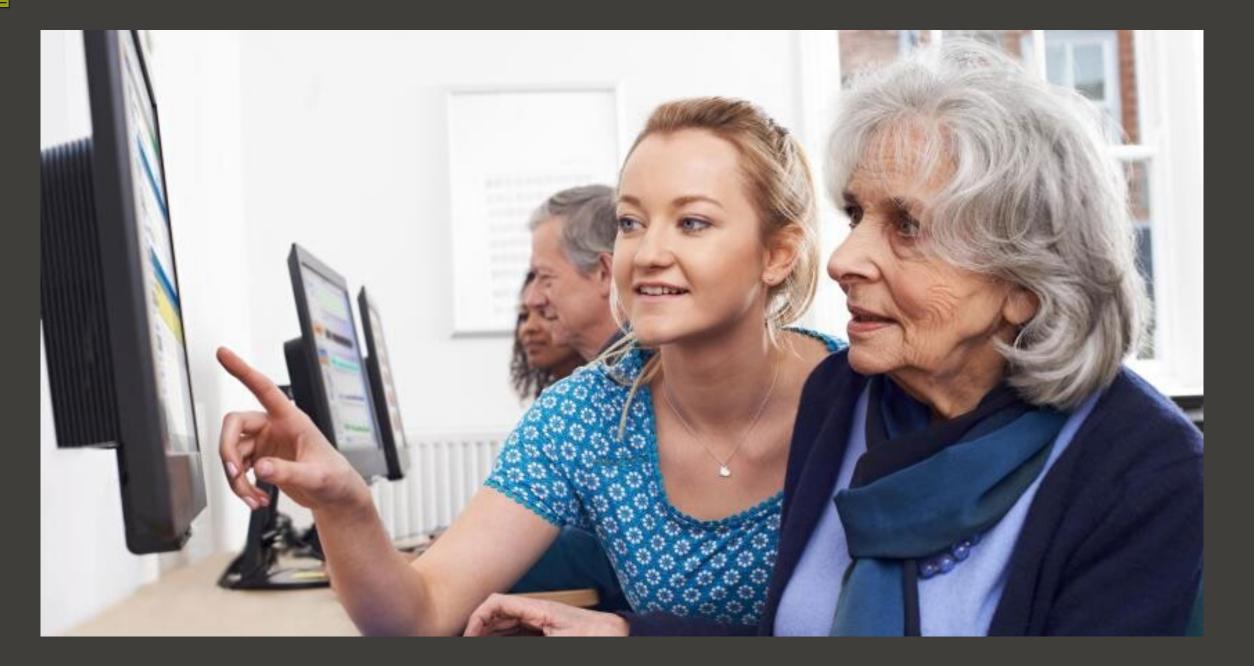
— Kofi Annan

"Volunteers and civic leaders start these efforts not just to teach reading — they start them to strengthen their communities."





















# Today's Field – Strengths, Struggles, & Next Steps

"The farther backward you can look, the farther forward you are likely to see."

— Winston Churchill

"In times of rapid change, learners inherit the earth; while the learned find themselves beautifully equipped to deal with a world that no longer exists."

— Eric Hoffer





# Let's Discuss



Legacy & Influence: How does your state's history with adult education shape its current identity?

Policy Echoes: What challenges today feel like echoes of past policy or funding shifts?

State Role: What do you think the role of state leadership should be during times of transition or threat?

Preserving Progress: What parts of adult education's history do we need to honor and preserve?

Future Directions: How can we use history to inspire innovation or protect the integrity of the field?